



Public Relations Department

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PUBLIC RELATIONS DEPARTMENT

JULIE WEB SITE

JULIE's Web site (www.illinois1call.com) is an excellent resource for information about the Illinois One-Call System.

This site contains valuable resources such as:

- *Access to E-Request*
- *Resources to make the process easier*
- *Company information*
- *Staff Directory*
- *What you need to know before you dig*
- *Processing Your Request*
- *Utility company response and contact information*
- *Tips to digging safely*
- *JULIE membership information and a list of members*
- *Illinois State Statute*
- *Illinois Commerce Commission Enforcement*
- *Calendar of Events*
- *Support and education*
- *Free materials available*
- *Media room*



Our Web site is updated frequently, so bookmark the site and visit us often.

NEWSLETTERS

In an effort to keep our members and the excavation community informed, the Public Relations Department publishes the following newsletters:



Breaking New Ground

This biannual member publication is sent to all JULIE coordinators.



Between The Lines

This publication is distributed to members and excavators on a biannual basis.

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NEWSLETTERS

Newsletters are sent via E-mail on a biannual basis. Please go to the JULIE Web site www.illinois1call.com to register your E-mail address. Copies of these publications are also available to download at this site.

JULIE member companies are encouraged to submit story suggestions, ideas or photos to: JULIE, Inc.; 3275 Executive Drive; Joliet, IL 60431 Attn: Public Relations Department or E-mail them to Chmura@illinois1call.com.

FREE MATERIALS

JULIE offers several informational materials free of charge that can be ordered on-line at www.illinois1call.com or by calling 815/741-5935. Several items are also available to download directly from our Web site. Some of the most popular items are:



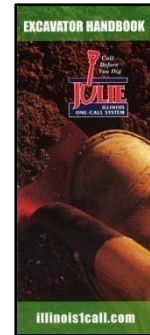
Poster



Billing Insert

A "LOCATE REQUEST FORM" with a header "1-800-892-0123" and the JULIE logo. The form contains numbered fields (1-23) for requesting a locate, including sections for "LOCATION INFORMATION", "DATE AND TIME OF REQUEST", "CONTACT INFORMATION", and "REQUESTOR'S SIGNATURE".

Locate Request Form
Also available to download



Excavator Handbook
Also available to download



Color-Coded
Magnet
Sticker
Wallet Card




Bumper Sticker

PUBLIC RELATIONS DEPARTMENT


SAFETY PRESENTATIONS

JULIE is committed to damage prevention and education in Illinois. JULIE Damage Prevention Managers are available for safety presentations at your facility as well as answering questions regarding the Illinois State Statute, JULIE policies, the one-call system and member/excavator issues.

For questions or to schedule a presentation, please contact the JULIE Damage Prevention Manager in your area:

	DAVID VAN WY
	Northern Region 847/963-0387 Office 815/351-5002 - Cell 847/963-0418 - Fax vanwy@illinois1call.com

	DALE KUHN
	Central Region 217/698-0813 - Office 217/725-0904 - Cell 217/698-4879 - Fax kuhn@illinois1call.com

	ROGER WATWOOD
	Southern Region 217/826-5643 - Office 217/299-5977 - Cell 217/826-5701 - Fax watwood@illinois1call.com



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SPREAD THE WORD

JULIE members can help to spread the word about damage prevention. Listed below are potential uses for JULIE free materials and additional opportunities to effectively reach community residents and professional contractors.

- Add JULIE “Call Before You Dig” information to the home page of your Web site.
- Add a link to the JULIE Web site www.illinois1call.com from the home page of your Web site.
- Promote that there are three ways to reach JULIE: simply call 811, 800-892-0123 or E-Request at www.illinois1call.com.
- Include the JULIE, Inc. television commercial “See What We See” in your rotation as a Public Service announcement for your customers and/or residents. Call the Public Relations Department at 815-741-5936 and request a copy of the commercial.
- Distribute safety materials at public safety forums, community events or open house.
- Develop a “Call JULIE Before You Dig” campaign targeting internal and external audiences.
- Develop copy for Public Service Announcements that can be included in your spring and fall radio, television or billboard campaigns.
- Submit news releases or safety articles to “Call JULIE Before You Dig” to the editor of municipal/community newsletters, local newspapers or similar types of publications.
- Distribute information about your public safety campaign to local and state officials.
- Provide landscape companies, nurseries, home improvement and rental stores with information about the safety campaign.
- Add a line “Call JULIE Before You Dig” to monthly billing statement or newsletter articles.





www.illinois1call.com