

FCC DESIGNATES 811 AS NATIONWIDE NUMBER

In the 2002 Pipeline Safety Improvement Act, the federal government strengthened its support for the One Call program by requiring that the Department of Transportation and Federal Communications Commission (FCC) establish a three-digit, nationwide toll-free number to be used by state One Call systems. As a result, earlier this year, the FCC designated 811 as the nationwide number for contractors and others to call before conducting excavation activities. The Commission ordered that 811 be operational two years from publication of its designation in the Federal Register.



According to the Commission, all telephone service providers must update their equipment to accept 811 as the national abbreviated dialing code and discontinue use of other dialing arrangements for access to one call centers. State one-call notification centers must provide their toll-free numbers to carriers to ensure that callers who dial 811 do not incur toll charges.

"JULIE, Inc. has been assigned the responsibility to ensure the successful implementation of 811 in the state of Illinois, outside the city of Chicago," said **Mark Frost**, executive director of JULIE, Inc. "Our not-for-profit organization has already met with various stakeholders, including the Illinois Commerce Commission, Illinois Telecommunications Association and Illinois Telecommunications Users Group, and has proactively developed an implementation plan and call handling model."

The JULIE Board of Directors recently approved a policy that directs members of the management team to implement the call handling model, develop a separate internal IVR path toward a unique toll free number and establish an implementation period, from January 2-31, 2006, for telecommunications members to direct 811 calls. Information was sent to coordinators in August. Staff will also work closely with the Common Ground Alliance (CGA) to develop a national education and awareness program.

The targeted date for operation of 811 is March 2007. In the meantime, excavators are encouraged to continue to call the current toll-free number at 800-892-0123 for all locate requests.

EXPO SHOWCASES LAND IMPROVEMENT PRACTICES

Conservation Expo 2005 provided over 3,000 attendees with an opportunity to see working demonstrations of the most current land improvement practices. The event was held north of Macomb at the Jerry and Leslie Lewis' Farm in August.

"This event demonstrated how farm conservation is a cooperative effort among various government agencies and other interested parties," said **Joe Streitmatter**, president of the Illinois Land Improvement Contractors Association (ILICA). "This event began in the 1960s and has grown steadily ever since." ILICA members from across the state donated their time and equipment.

With over 30 exhibits, including JULIE, Inc., the event reached a broad group of stakeholders and featured tours, speakers and demonstrations on topics such as drainage water management, landscape and habitat management and wetland development. A highlight was an appearance by Illinois Department of Agriculture Secretary **Chuck Hartke**.

Contributing: Dale Kuhn, JULIE, Inc.

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OPEN 24/7

Always Open

Call center operators at JULIE, Inc. are available 24 hours a day, seven days a week to assist with the quick and easy locate request process. Members who have access to the Internet are able to enter their own locate requests via Web Remote Ticket Entry. For more information, contact the Data Department at 815-741-5011.

Illinois law requires anyone digging to call JULIE, Inc. at least two working days prior to the start of excavation and to begin that project within 14 calendar days from the call. The 48 hour notice does not include Saturdays, Sundays or holidays. For information about the Illinois Commerce Commission's enforcement program, visit our Web site.

Time for Meeting Season

Believe it or not, it is time to start thinking about the 2006 excavator breakfast meetings. Our staff is already developing the safety presentation and has confirmed the dates and locations of the 23 meetings scheduled in January and February. Dates are posted on the Web site (Calendar) and registration will open soon.

Save the Date!

The next meeting of the JULIE Board of Directors and Officers will take place on Wednesday, November 16, 2005 at the JULIE, Inc. facility in Joliet. Members are encouraged to attend.

WELCOME NEW MEMBERS!

*City of East St. Louis, Illinois Central Railroad,
Modern Woodmen of America and DeKalb Fiber Optic, LLC.*

2005 RECORD BREAKERS!

May	137,412	Highest Call Volume for the Month of May
June	139,490	Highest Call Volume for the Month of June Highest Call Volume for Any Single Month
August	127,604	Highest Call Volume for the Month of August



JULIE, Inc. sponsored several events this summer, including a demolition derby at Route 66 Raceway in Will County. The event attracted over 8,000 people and the response was extremely positive.

PRINCETON PROMOTES SAFETY MESSAGE

The City of Princeton utilizes JULIE materials as part of their customer communications program with extremely favorable results. JULIE magnets and homeowner brochures are included in their new customer packets and now available at their utility office front counter for walk-in customers in this picturesque town of 7,500.

“Our JULIE materials are just flying out the door,” reported Princeton Accounts Receivable Clerk **Betsy Salsman**. “We have exhausted our initial supply and have placed a second order of materials. Our customers really appreciate the information.”

The city provides materials to those who sign up for new utility service and the Zoning Department distributes brochures with excavation permits for non-local contractors. Princeton is the county seat of Bureau County and provides water, sewer and electric utility service to its residents.



Betsy Salsman of Princeton showcases JULIE information in all new customer packets.

FREE MATERIALS AVAILABLE

For a complete list of free materials, visit www.illinois1call.com (under Free Materials). If you do not have access to JULIE's Web site, please call the Public Relations Department at 815-741-5000.

PARTNERS IN PROGRESS

As part of an ongoing campaign targeting the agriculture community, representatives from JULIE, Inc. and several of our member companies distributed “Dig Safely” information to attendees at the Farm Progress Show in Decatur. Show organizers reported over 300,000 people attended the late-August event.

“We worked closely with members of the Northern and Central Illinois Pipeline Association and surrounding state one-call centers to create a damage prevention tent with unique demonstrations and a new agriculture brochure,” said **Ray Muhs** of JULIE, Inc. Copies of the new agriculture brochure are available at www.illinois1call.com.

The 640-acre permanent biennial site marked a new era for the “World's Fair of Agriculture.” Progress City, an outdoor convention center developed like an industrial park with over 400 exhibitors, offered a one-stop shopping opportunity for the latest in new products and technology in agriculture.



Ray Muhs of JULIE, Inc. and Doug Stucky of Valero greeted show visitors and answered questions about pipeline safety. Ray also participated in a radio interview with the Brownfield Network that was featured on 40 affiliate stations during the event and their Web site.



A banner outside the damage prevention tent reflected the safety theme.



New Ag Brochure

HANDS-ON LOCATE TRAINING IN THE FIELD

As the result of a successful partnership between JULIE, Inc. and Staking University, 15 one-day locate training sessions have been held for our members throughout the state. Over 300 representatives from JULIE member companies have raved about this unique opportunity to learn more about locating in the field (see Side Bar). In fact, the demand for these sessions in one region of the state was so great this summer, we announced additional dates to accommodate the number of requests.

As the sponsor of the sessions, JULIE, Inc. covers the costs of the hands-on seminars and our members are only responsible for a nominal registration fee. Workshops are conducted by professional instructors from Staking University and class sizes are limited.

Dates and locations for next year will be finalized by December 1. If you are interested in hosting a JULIE-sponsored, one-day training course at your site for your company/ municipality and

other member representatives from the area, please call a JULIE Damage Prevention Manager today. A limited number of training workshops will be held.

Staking University's flagship facility is The Planet Underground, located just south of Chicago in Manteno, Illinois. For more information about other services and opportunities at this site, visit www.theplanetunderground.com.

Member Feedback from Locate Training Sessions

"All our people thought that the class was very good. We only wish they were done more frequently."

"The classroom training combined with the outdoor hands-on training made it possible to apply what you learned. The instructors were very informative. I would recommend this class for anyone doing JULIE locates."

"Thanks for having this seminar. The training was quite helpful, especially the sessions on theory."

FALL CAMPAIGN DOES NOT MISS A STEP

JULIE, Inc.'s statewide public safety campaign continues to reach target audiences during the fall dig season. In addition to on-camera and statewide radio interviews with JULIE staff, the media mix includes television and radio commercials, public service announcements and outdoor advertising.



Does this billboard look familiar?
This billboard was seen by commuters in the Quad Cities.

LAW CHANGES GO INTO EFFECT

Illinois Governor Rod Blagojevich signed amendatory language to the JULIE law that directly impacts excavators and the owners and operators of underground facilities in the state. The effective date was August 19, 2005.

For a complete copy of the law and the latest news, visit www.illinois1call.com or call 815-741-5000 during normal business hours to request a fact sheet. If you are interested in a presentation for your company or organization, contact a Damage Prevention Manager at JULIE, Inc. today.



State Sen. Arthur Wilhelmi, instrumental in the success of the bill, received a recognition award from Tom Stutzman, JULIE, Inc. Board President from ComEd, and Mark Frost of JULIE, Inc.

RECORD NUMBER OF GOLFERS AT OUTING

JULIE, Inc. held its annual golf outing at the Links of Carillon in Plainfield, Illinois in July. A record number of golfers attended the event this year.

We would like to thank our sponsors that assisted in making this event a success, including the Underground Contractors Association of Illinois, Consolidated Utility Services, Inc., SM&P, William Frick & Company, UtiliQuest and Trunkline Gas.



First place winners were Scott Schultz, Randy Koehles, Jeff Hickey and Tim O'Laughlin of Woodhaven Association.



Gina Fouts of AmerenCIPS/ AmerenUE prepares a birdie shot at the outing.



The longest drive was awarded to Joshua Ftacke of the City of Bloomington by Mike Broshous.



"Most honest group" included Fred Kreinbrink (City of Naperville), Kevin Chmura (JULIE, Inc.), Kari Savage (City of Naperville) and Mike Broshous (Consolidated Utility Services, Inc.). What a team!

THE HIT OF THE SUMMER

During the Dig Big event held in June, JULIE, Inc. was the winner of a song contest sponsored by The Planet Underground. Dave Conover of SBC (and a member of the JULIE Board of Directors) rewrote the lyrics of Piano Man and unveiled the hit song of the summer, JULIE Man. Without further avail, we provide you with those award-winning lyrics:

JULIE Man

(To Billy Joel's "Piano Man")

It's nine in the morning on a Monday.
Call volume is heavy once again.
Mark Frost sits and ponders another way
To get the word out you gotta call in.

He says, Greg, can you build me a data base?
In one of those sheets in Windows.
If you can make it look sweet and show how we compete
With the numbers of the other One Calls.

La la la, de de da
La la, de de da da da

When can we dig, you're the JULIE man
When can we dig, tonight?
Well, we called for dig numbers like you told us to.
And we want to do everything right.

Now Kevin's in charge of publicity
He gets as much as he can for free
And he's sure not to joke when Mark's ears shoot out smoke
When his team has spent too much money.

Mark says, Kevin, I believe this is killing me.
As he sings a show tune like Kate Smith.
Well I'm sure I could be a big movie star
If my hair didn't stand up so stiff.

Oh, la la la, de de da
La la, de de da da da

Ray Muhs in the south is a catalyst
Dale Kuhn works things out in Springfield
And they're talkin' with Dave V. who's north of I-80
And spends most of his time in the field.

Terri and Barb work on breakfast dates.
While Diane handles the speaker requests.
They take care of the details behind the scenes.
It's the only way things would get done.

When can we dig, you're the JULIE man
When can we dig, tonight?
Well, we called for dig numbers like you told us to.
And we want to do everything right.

It's a pretty good volume for a Saturday
And Okie gives Vicki a smile
'cause she knows that it's free to call into JULIE.
Two days before excavation.

The call center, it sounds like a carnival
The phones ringing as Mark does a jig
And JULIE spreads their safe digging message
At the 2005 Dig Big.

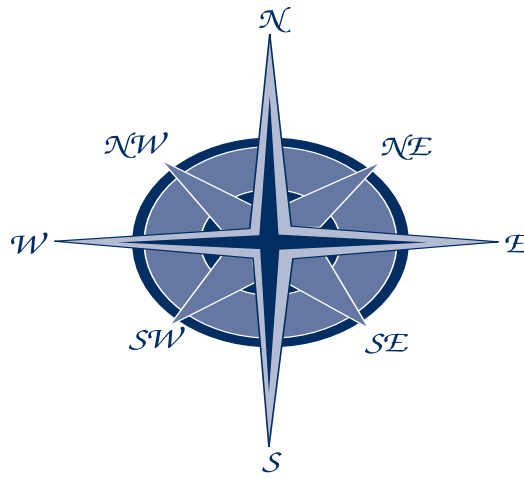
Oh, la la la, de de da
La la, de de da da da

When can we dig, you're the JULIE man
When can we dig, tonight?
Well, we called for dig numbers like you told us to.
And we want to do everything right.

SAVE A TREE

Due to popular demand, JULIE, Inc. can now send Breaking New Ground and other correspondence to member coordinators via e-mail. If interested, please sign up on our Web site at www.illinois1call.com. Questions can be directed to 815-741-5000 during normal business hours.

GPS ON THE JOB



Did you know that most Nextel phones use WGS 84 Datum? Excavators can use this information to provide latitude and longitude coordinates from Global Positioning System (GPS) units from their job sites. For details, visit www.nextel.com and review Support-Guides and Tutorials.

In addition, many of our members have a variety of facilities without trace wire which must be located throughout the year. Sometimes, these facilities are above ground but covered by snow or mud. Once the facility is located, the GPS coordinates can be highlighted on a map or entered into a log. Members can enter the GPS coordinates into a hand-held unit and by using the "Go to" function, drive to within 20 feet of the exact location and then switch to the compass function. By monitoring the GPS coordinates on the unit, the representative can walk within one to three feet of the actual structure. Once the point is reached, then the member can either probe or use a metallic locator to find the actual valve box, meter or manhole lid.

Contributing: Ray Muhs and Dave Van Wy, JULIE, Inc.

JULIE ON-LINE

Do you have a question about the state law? Not sure about a member code on a locate request ticket? The answers are just a few clicks away. The Web site address is www.illinois1call.com.

Benefits include:

- State Law and JULIE Policies
- ICC Enforcement Process Link
- Utility Company Contacts
- Free Safety Materials
- Member List
- Upcoming Meetings and Events
- Frequently Asked Questions
- JULIE Board and Staff Directory

Please bookmark this site and visit frequently for the latest news!

www.illinois1call.com

BREAKING NEW GROUND IS PUBLISHED BY THE JULIE PUBLIC RELATIONS DEPARTMENT. THE CONTENTS IN THIS PUBLICATION ARE FOR INFORMATIONAL PURPOSES ONLY. COMMENTS AND STORY IDEAS SHOULD BE DIRECTED TO KEVIN CHMURA, EDITOR, AT 815/774-5000 OR CHMURA@ILLINOIS1CALL.COM. GRAPHIC DESIGN BY THE GAMMON GROUP.

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The Inside Scoop...

ILLINOIS ONE-CALL SYSTEM

JULIE

Call Before You Dig

3275 Executive Dr.
Joliet, IL 60431

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U.S. POSTAGE
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