

# FIRE HOUSE CAMPAIGN

## WAYS TO PROMOTE SAFE DIGGING MONTH

Here are three ways that you can help our not-for-profit organization remind residents in your community about the importance of calling JULIE this spring:

1. **Share on Social Media.** Post “We Support JULIE. Call 811.”, “Call JULIE Before You Dig.” and “April is Safe Digging Month.” messages via social media. Please use #JULIE1Call, #DigSafellinois, and #Call811.
2. **Display on Marquee.** Promote safe digging practices in your community newsletter, post an 811 banner or message on the sign/marquee in the front of your fire department and/or municipal building(s). Here are a few examples of messages for consideration:
  - April is Safe Digging Month. Call JULIE at 811.
  - Know What’s Below. Call JULIE at 811.
  - Safe Digging is No Accident. Call JULIE at 811.
  - Call 811 Now So You Don’t Have to Call 911 Later. (This suggestion was submitted and posted by a fire department in Illinois).



3. **Educate at Events.** Distribute education materials at safety forums, community and “touch a truck” events or open houses throughout the year. For a complete list of free materials or to place an order, visit [www.illinois1call.com/edumaterials](http://www.illinois1call.com/edumaterials) .