



NATIONAL SAFE DIGGING MONTH SOCIAL MEDIA MESSAGES

JULIE, Inc. (@JULIE1call) recommends the following social media messages for National Safe Digging Month.

Week 1

- Our partner @JULIE1call reminds you that April is National Safe Digging Month. Planning any DIY projects this spring, remember to #Call811 before you dig or go to bit.ly/E-request. #JULIEBeforeYouDig #Call811 #Celebrating50years
- @JULIE1call reminds you to always #call811 at least two business days before putting a shovel in the ground. It's a free service. #JULIEBeforeYouDig #Call811 #Celebrating50years

Week 2

- Keep your family and community safe and connected. If you are planning any home improvement projects, add a call to @JULIE1call to your list of things to do prior to digging. #JULIEBeforeYouDig #Call811 #Celebrating50years

Week 3 Earth Day is April 22)

- Planning to dig into some landscaping projects for #EarthDay? April is Safe Digging Month so remember to contact @JULIE1call before you put a shovel in the ground. #JULIEBeforeYouDig #Call811 #Celebrating50years

Week 4 (Arbor Day is April 26)

- Happy #ArborDay! Planting a tree requires a call to @JULIE1call at least 2 business days before you begin digging. Keep yourself, your family and your community safe. #JULIEBeforeYouDig #Call811 #Celebrating50years
- A reminder during Safe Digging Month: Making the call to @JULIE1call prior to any landscaping or home improvement project is a free service that keeps everyone safe. #JULIEBeforeYouDig #Call811 #Celebrating50years