



Flag Messaging Style Guide

February 2025

NEW SILVER FLAG DESIGN WITH INDIVIDUAL MESSAGE



FLAG MESSAGING STYLE GUIDE

Layout is for illustrative purposes. Please work with your printer to ensure legibility and QR Code usability.

NEW SILVER FLAG DESIGN WITH INDIVIDUAL MESSAGE

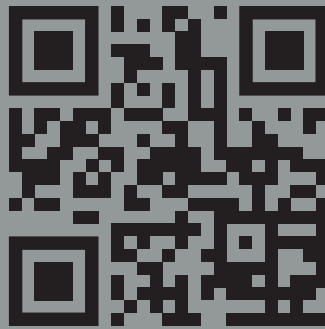
5"

Arial
Narrow
Bold
25 pt

Arial Bold
14 pt

PREVENT UNDERGROUND UTILITY DAMAGE

Learn the importance of these flags



DigSafeIllinois.com

4"

QR CODE

1³/₈" x 1³/₈"

Arial Bold
24 pt

PRINT AREA IS 3" X 3"

NEW SILVER FLAG DESIGN WITH INDIVIDUAL MESSAGE

5"

Arial
Narrow
Bold
38 pt

Arial Bold
14 pt

**PREVENT
UNDERGROUND
UTILITY DAMAGE**

Learn the importance of these flags
DigSafellinois.com

4"

Arial Bold
24 pt

PRINT AREA IS 3" X 3"

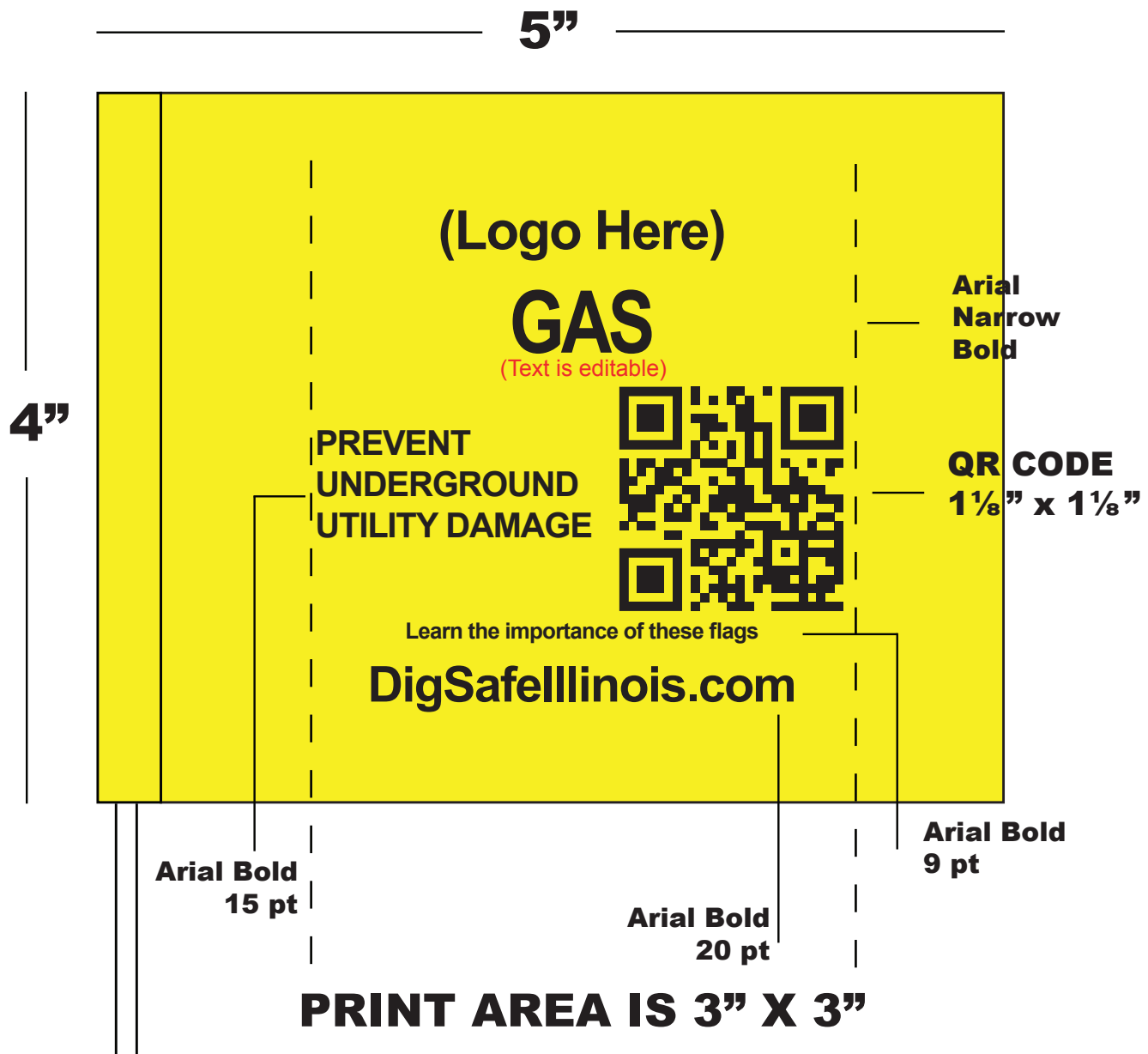
UPDATES TO EXISTING FLAG LAYOUT WITH QR CODE



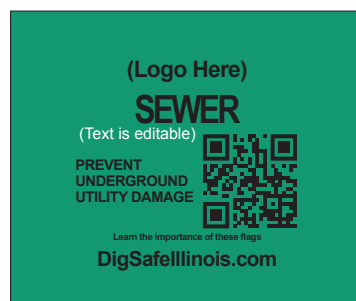
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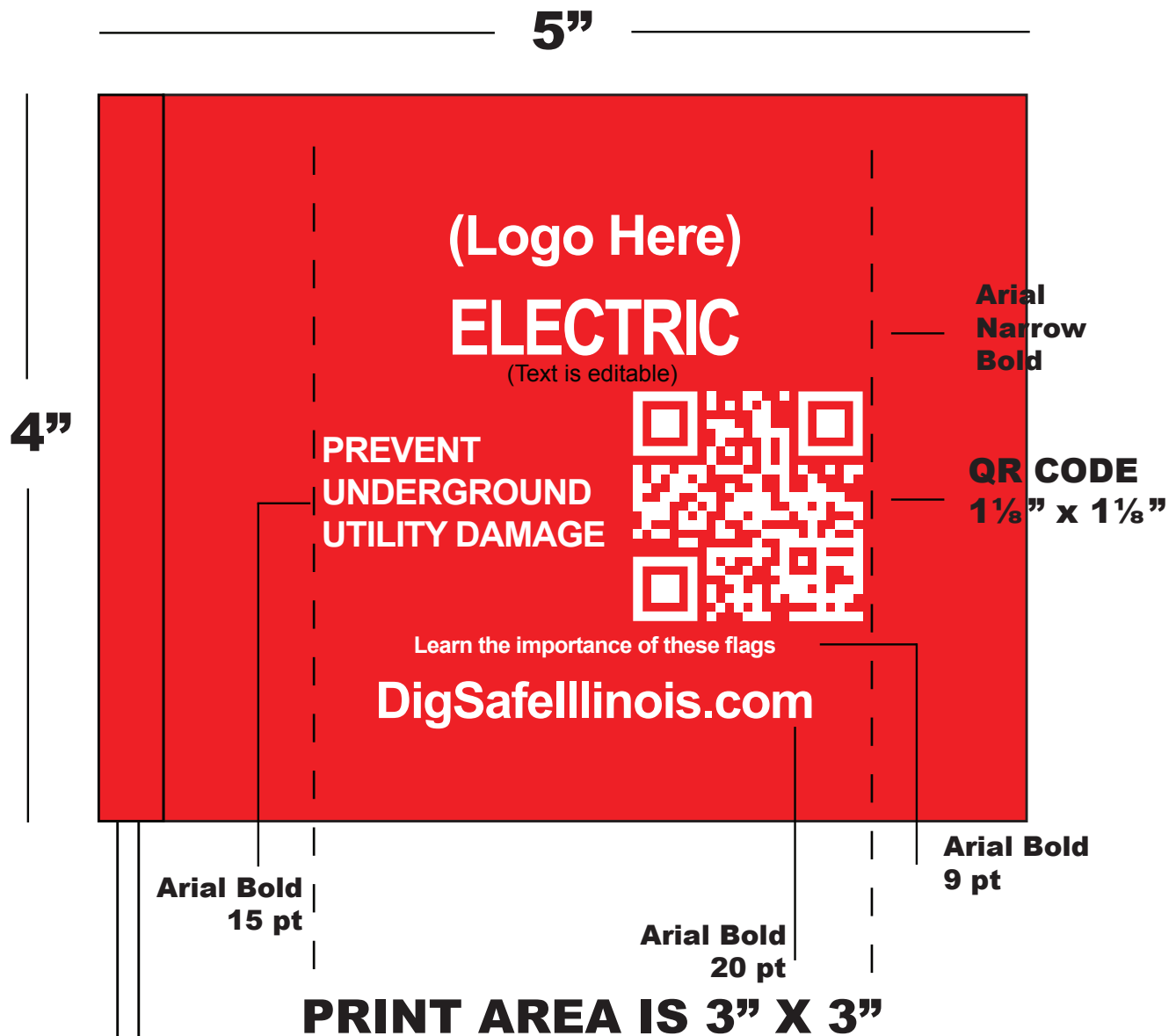
UPDATES TO EXISTING FLAG LAYOUT WITH QR CODE



OTHER COLORS AVAILABLE



UPDATES TO EXISTING FLAG LAYOUT WITH QR CODE



OTHER COLORS AVAILABLE



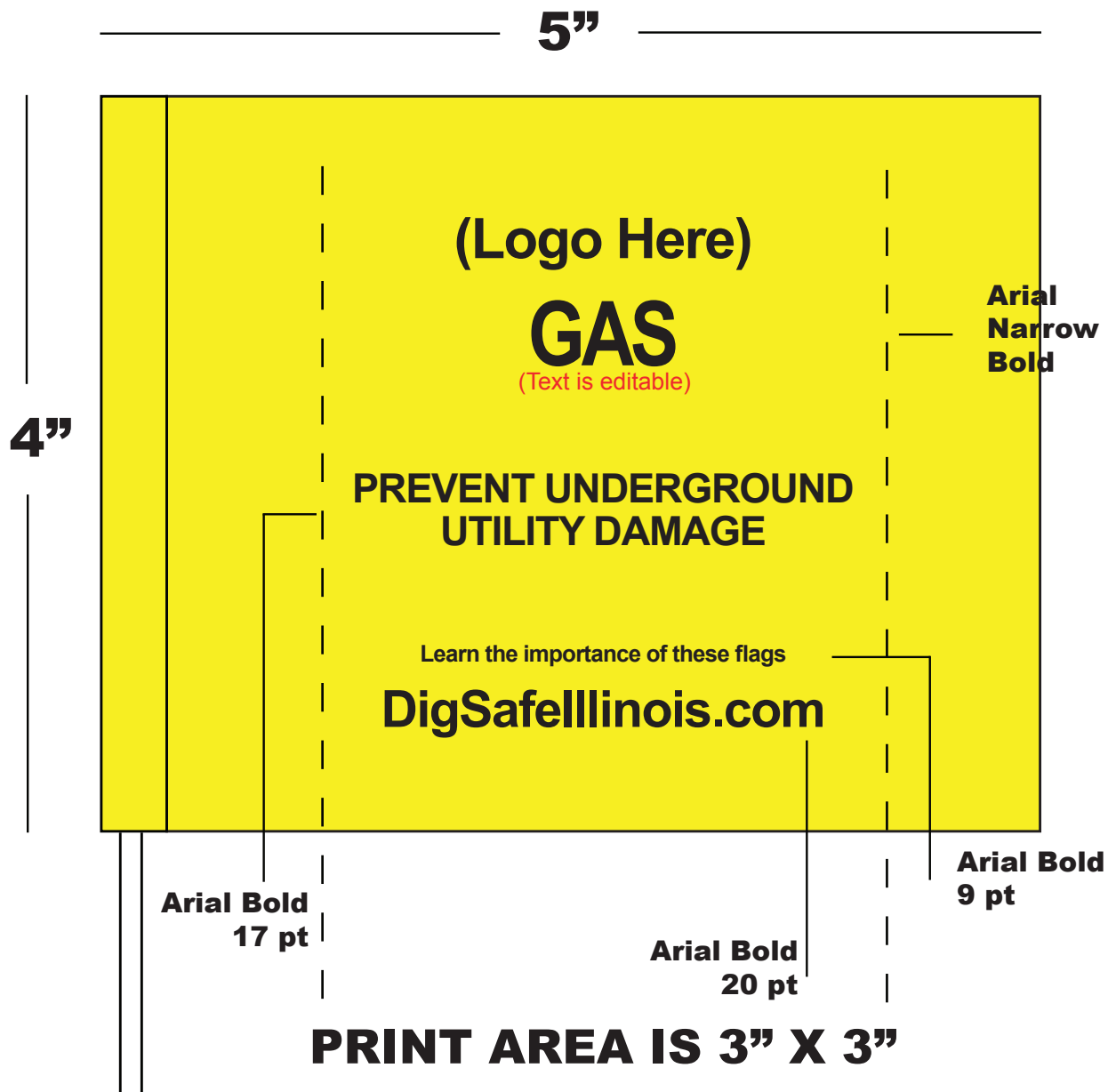
UPDATES TO EXISTING FLAG LAYOUT NO QR CODE



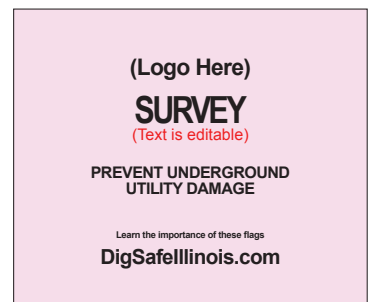
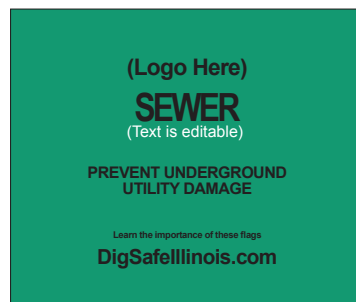
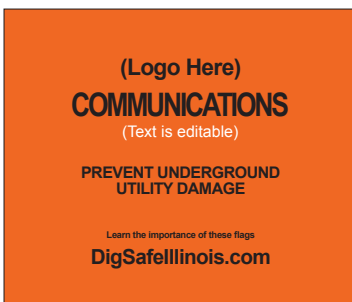
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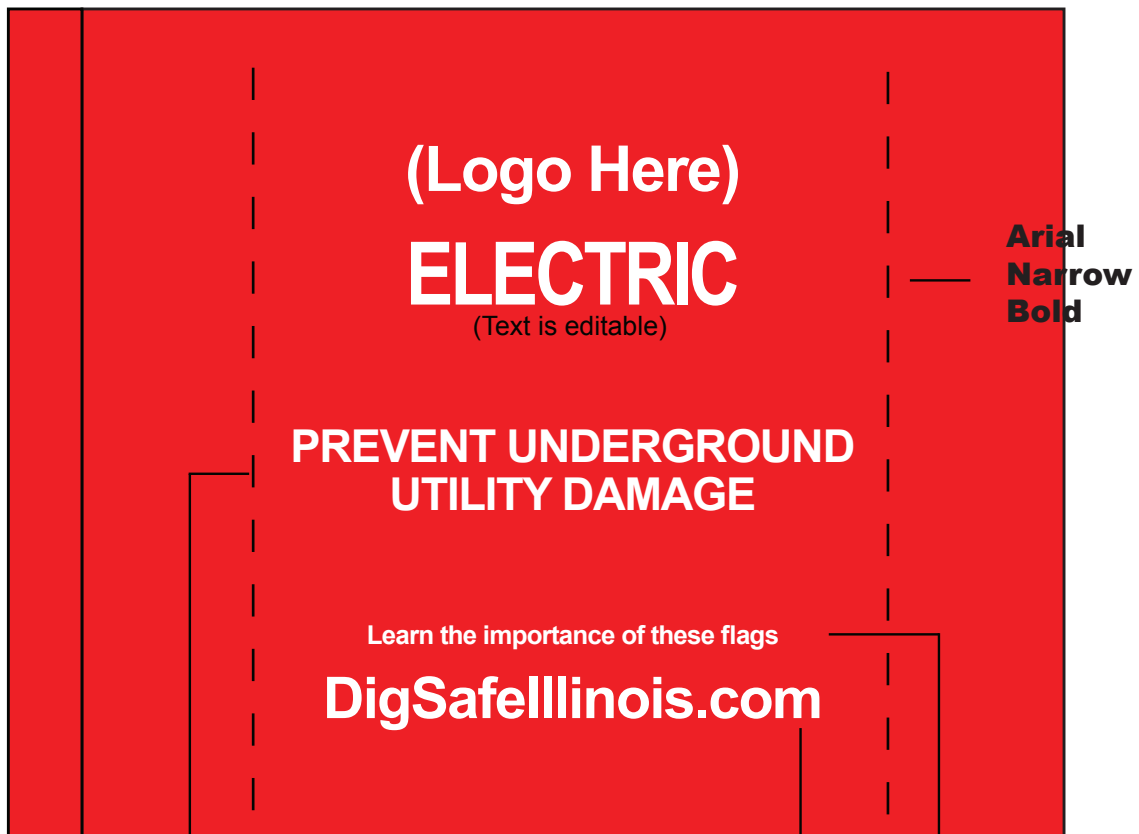
OTHER COLORS AVAILABLE



UPDATES TO EXISTING FLAG LAYOUT NO QR CODE

5"

4"



Arial Bold
17 pt

Arial Bold
20 pt

Arial Bold
9 pt

PRINT AREA IS 3" X 3"

OTHER COLORS AVAILABLE

